














Email Marketing Solutions	Constant Contact	mailChimp	Campaign Monitor	Benchmark Email	Fusemail	Mad Mimi	Bronto	Vertical Response	Stream Send	myemma	Campaigner	iContact	sendloop
													
Agency Invoice Billing	No	No	No	No	Yes	No	Yes	Yes	No	No	No	No	Yes
Autoresponders	No	Yes	Yes	No	No	No	Yes	Yes	Yes	No	No	Yes	No
Image hosting	Add-on	Yes	Yes	Add-on	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Unlimited Custom fields	No	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Ability to restrict client access to selected items	No	No	Yes	No	No	No	No	No	No	No	No	No	Yes
Emails display service logo	Yes	No	No	Yes	No	Yes	No	Yes	Yes	No	Yes	Yes	Yes
Mobile management interface	iPhone	Yes	No	No	No	No	No	No	No	No	No	No	
Google Analytics Integration	No	Yes	Yes	Yes	No	Yes	No - SiteCatalyst available	No	Yes	No	No	No	Yes
Campaign Archive	Extra Fee	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes
A/B Split testing	No	Yes	Yes	No	No	No	Yes	No	Yes	No	No	No	No
Identifies client on invoice/card	No	No	No	No	No	No	No	No	No	No	No	No	No
Partner Portal	Yes	yes	No	No	No	No	Yes	Yes	No	No	No	No	No
Surveys/Polls in Product	Add-on	Add-on	No	Yes	No	No	No	Add-On	No	Yes	No	Yes	No
Integrated mobile support	No	Yes	No	No	No	No	No	No	No	No	No	No	No
Geo Map report	No	Yes	No	No	No	No	No	No	No	No	No	No	No
Click map Overlay report	No	Yes	No	No	No	No	No	No	No	No	No	No	No
Multiple list support	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
List segmentation	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Reporting engine (beyond simple opens and click thru)	No	Yes	Yes	No	Yes	Yes	Yes	Yes	No	No	No	No	Yes
Payment integration	No	Thorough multiple third party integrations	Via WuFoo	No	No	No	No	No	No	No	No	No	No
RSS Delivery of Entries	No	Yes	Yes	No	No	No	No	No	No	No	No	No	No
Mobile delivery of entries	No	Yes	Yes	No	No	No	No	No	No	No	No	No	No
SM Network Delivery of Entries	No	Yes	Yes	No	No	No	No	Yes	No	No	No	No	Yes
White label/Agency Branding Available	No	No	Yes	No	Yes	No	Yes	Yes	Yes	Yes	No	Yes	Yes
Multi Browser testing Engine	No	Yes	Yes	No	Yes	No	Yes	No	Yes	No	No	No	Yes
WuFoo Connection	No	Yes	Yes	No	No	No	No	No	No	No	No	No	Yes
CMS Integration	No	integrates with several vendors		No	No	No	No	No	No	No	No	No	No
CRM Integration	No	integrates with several vendors	No	No	No	No	No	salesforce.com integration	No	No	No	No	No
WP Plug In	Out of Date	Yes	Yes	No	No	No	No	No	No	No	No	No	No
Drupal Module	Yes	Yes	Yes	No	No	No	No	No	Yes	No	No	No	No
API	Yes	Yes	Yes	No	No	Yes	Yes	Yes	Yes	No	No	Yes	No
Vendor must create custom templates	Yes	No	No	Yes	No	No	No	No	No	Yes	Yes	Yes	Yes
User can create custom templates	No	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	No	No	No	No
Free option	60 days <100 contacts	<500 subscribers & <3,000 emails per month	No charge until send	30 Day Trial	1,000 email sends	<100 contacts	Trial	30 Day Trial	30 Day Trial	No	30 Day Trial	15 Day Trial	<50 recipients
Prepay discounts	Yes	Required	No	Yes	No	No	Pricing is not posted on their Web site	Yes	No	yes	No	Yes	Yes
Agency discount	No	15% - under a single account	No	No	No	No	Yes	Yes	Yes	Yes	No	No	No
Nonprofit discount	Tiered with base at 20%	15%	No	25%	No	No	Pricing is not posted on their Web site	10,000 emails per month free, >10,000 receive 15%	No	20%	No	20%	No
Cost	Multi-tiered based on number of unique contacts. No per email charges. Starting at \$15 per month for 0 - 500 contacts.	Tiered with option for pay as you go or high volume discounts. base rate is \$0.03 per email.	\$5.00 per campaign + \$0.01 per recipient	Tiered starting at \$9.95 for up to 600 emails per month. List size pricing available upon request. Dedicated server pricing starts at \$399 per month for up to 150K emails per month	Tiered starting at \$7.50 per month <500 subscribers or <2,500 emails per month at \$20.00	Tiered starting at 8.00 per month <500 contacts	Pricing is not posted on their Web site	Tiered pricing starts at <500 contacts at \$10.00 per month OR pay per email option starts at \$15.00 per 1,000 recipients.	Tiered pricing starts at <200 emails per month at \$19.90	\$99 setup + tired starting at \$300 for <1,000 emails per month	Tiered pricing starting at \$10 a month for <500 contacts	Tiered pricing starting at \$9.95 a month for <250 contacts	Tiered pricing starting at \$0.01 per recipient
URL	www.constantcontact.com	www.mailchimp.com	www.campaignmonitor.com	www.benchmarkemail.com	www.fusemail.com	www.madmimi.com	www.bronto.com	www.verticalresponse.com	www.streamsend.com	www.myemma.com	www.campaigner.com	www.icontact.com	www.sendloop.com